



California Society of
ANESTHESIOLOGISTS
Physicians for Vital Times

UCI Paul Merage
School of Business

Leadership for a Digitally Driven World™

Certificate in Leadership for Healthcare Management

*Essential Business and
Translational Knowledge for
Leadership in the Evolving
World of Healthcare*



HYBRID PROGRAM OFFERING LIVE AND VIRTUAL SESSIONS

Approved
for AMA PRA
Category 1
Credits™

Anesthesiologists are uniquely positioned to be “part of the solution” in improving patient care and reducing costs. To better prepare CSA’s physician leaders to drive change in their practice groups, hospitals and/or health systems, we are pleased to partner with the UCI Paul Merage School of Business to offer our members the Certificate in Leadership for Healthcare Management.

Traditional education and training have not prepared healthcare professionals for the new environment. In response to this need, the Leadership Development Institute at top-ranked UCI Paul Merage School of Business presents the prestigious Certificate in Leadership for Healthcare Management (CLHM) program. Now is the time to acquire the new knowledge and skills necessary to thrive and lead in the evolving healthcare landscape.

2022/23 Sessions:

UCI Campus address: 4293 Pereira Drive, Irvine, CA 92697

Session 1	Saturday, November 12	8:00 a.m. – 5:00 p.m.	On Campus
Session 2	Saturday, December 3	8:00 a.m. – 12:00 p.m.	Zoom
Session 3	Saturday, January 7	1:00 p.m. – 5:00 p.m.	Zoom
Session 4	Saturday, February 4	8:00 a.m. – 5:00 p.m.	On Campus
Session 5	Saturday, March 4	8:00 a.m. – 12:00 p.m.	Zoom
Session 6	Saturday, April 1	1:00 p.m. – 5:00 p.m.	Zoom
Session 7	Saturday, May 6	8:00 a.m. – 5:00 p.m.	Zoom
Session 8	Friday, June 2	8:00 a.m. – 5:00 p.m.	On Campus
Session 9	Saturday, June 3	11:00 a.m. - 12:00 p.m.	In Person

All times are in Pacific Time

Program faculty:

Accomplished senior executives from the healthcare industry join Merage School faculty for specific training modules. Please refer to our website for the most up-to-date information.

*“Leadership is the foundation
for success in a department
or institution. The Certificate
in Leadership for Healthcare
Management program will
allow anesthesiologists to
be leaders in changing the
practice of medicine.”*

- Ronald G. Pearl, MD, PhD, FASA
Former Chair Stanford Anesthesiology
Immediate Past President CSA

For more information,
contact Joanne Kim at
joannek@uci.edu.

Moving the needle – program goals:

- Obtain greater understanding of the major trends in healthcare delivery, payment and value-based care
- Learn the skills and acquire tools necessary to lead transformational change and solve unprecedented challenges in the healthcare industry
- Become familiar with the future trends effecting how medical services will be provided and received
- Utilize an online portal to access pre-readings, homework and additional educational materials.

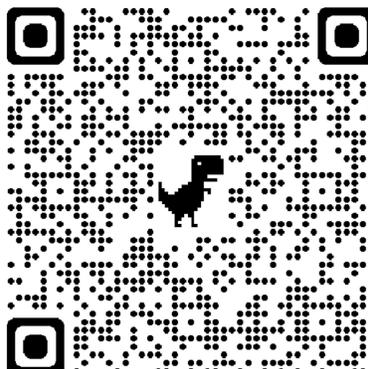
Learning modules to consider:

<p>Strategy of Healthcare</p> <ul style="list-style-type: none"> • Major trends in healthcare, today and beyond • What it is and what it isn't • How to use business strategy in the healthcare setting • Case studies • Introduction of project 	<p>Financial Management of the Healthcare Enterprise</p> <ul style="list-style-type: none"> • Financial statements and key metrics • Financial decision-making • Communicating effectively with the CFO 	<p>Value Proposition "Volume to Value"</p> <ul style="list-style-type: none"> • Understand how value is represented • Healthcare ecosystem, stakeholders, & motives and incentives for each • Mindset shift from "patient" to "consumer" • Delivery system and demand-side reforms 	<p>Healthcare Policy</p> <ul style="list-style-type: none"> • Federal design post-election • State rules and regulations • Local competition and consolidation 	<p>Team-based Care</p> <ul style="list-style-type: none"> • Team coordination • Communication strategies for critical scenarios • Building trust and managing conflict
<p>Leading Change</p> <ul style="list-style-type: none"> • Challenges and barriers to change • Timing and targets of change and their interrelationships • Best practices and important tactics • How to become an effective change agent 	<p>Emotional Intelligence</p> <ul style="list-style-type: none"> • Personal Development • Self-Awareness • Case studies & exercises 	<p>Critical Thinking</p> <ul style="list-style-type: none"> • Appraisal of information in an uncertain environment • Making smart choices (steps, modeling, risk, etc.) • Psychology of decision-making and behavioral economics 	<p>Power, Communication, and Influence</p> <ul style="list-style-type: none"> • Learn to ask effectively • Learn to influence • Negotiating using interests • Navigating worst and best-case scenarios 	<p>Capstone: Putting It All Into Practice</p> <ul style="list-style-type: none"> • Review of essential characteristics for healthcare leadership success • Developing your personal plan • Executive practitioner panel • Project presentations

The University of California, Irvine School of Medicine designates this live activity for a maximum of 40 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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<https://docs.google.com/forms/d/1hNQJ...>



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Cost: \$6,500
- \$1,000 discount
- \$2,000 CSA subsidy

Total: \$3,500 for CSA members

Use the QR code to sign up on the interest list