

*Hawaiian Meetings*  
**EXHIBITOR  
PROSPECTUS**  
**2023**

Winter in Maui  
**January 23-27, 2023**

Summer in Oahu  
**July 17-21, 2023**

Fall in Kauai  
**November 6-10, 2023**



California Society of  
**ANESTHESIOLOGISTS**  
*Physicians for Vital Times*





# *Hawaiian Meetings* **EXHIBITOR PROSPECTUS**

We are dedicated to promoting the highest standards of the practice of anesthesiology, by fostering excellence through continuing medical education, and serving as an advocate for physician anesthesiologists and their patients

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Each of our Hawaii meetings typically brings over 300 attendees from all over the United States, and from other countries

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We are the American Society of Anesthesiologists' largest component society

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Anesthesiology is among the top three specialties to hold active licenses to practice in California

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We are active on social media, with over 5,200 followers on Facebook, 1,500 on Twitter and 1,200 on Instagram. We reach and engage people and organizations from all over the world





The **California Society of Anesthesiologists** invites you to be part of our educational experience and join us at our 2023 Hawaiian meetings. Our exhibitors are an indispensable component of the cutting-edge science available at the conference. If your focus is related to anesthesiology, you won't want to miss this opportunity!

CSA has expanded its marketing offerings beyond in person exhibiting to include advertising. Discounted package offerings are now also available! Choose from any of the opportunities highlighted below, or any combination thereof, to promote your company, products and services, at any of our meetings!

- **Exhibit Space** - Gain personal, face-to-face time with leaders and influencers in our specialty. **Space is limited, book early!**

*New!*

## *Advertise at the Meeting*

- **Promotional Material available to attendees** - Share and inform our participants about your products, whether you are able to attend our conference or not.
- **Logo and Link to Company Website on Conference Website** - Increase your visibility via our high-traffic conference website. We've had over 30,000 visits to our event pages and that number is only continuing to grow.
- **Unrestricted Educational Grants** - CSA is eager to work with companies offering grant opportunities and symposium presentations. Please send us an email with your interest to [education@csahq.org](mailto:education@csahq.org).

## *Discounts Available*

**Discount offers for return exhibitors!**

**\$300 DISCOUNT** if exhibited in all Hawaii programs in 2022

**\$200 DISCOUNT** if you exhibited at 2 Hawaii programs in 2022

**\$100 DISCOUNT** if you plan to exhibit at one additional program in 2023

\*Only one discount per year

# Registration

☐ Winter Conference

☐ Summer Conference

☐ Fall Conference

Company Name (Official): \_\_\_\_\_

Company Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Exhibit Staff (up to 2 names, contact CSA for additional staff):

#1 \_\_\_\_\_ #2 \_\_\_\_\_

Description of Product(s) / Service(s) to Exhibit: \_\_\_\_\_

Facebook Page: \_\_\_\_\_ Twitter Handle: \_\_\_\_\_ Instagram: \_\_\_\_\_

## EXHIBIT SELECTION

### Please Check One:

	Regular Fee	*Late Fee
<input type="checkbox"/> Exhibit Space + <b>FULL</b> Advertising Package Deal (Includes company logo on conference website and promotional material for attendees).	\$2,100	\$2,300
<input type="checkbox"/> Exhibit Space + Company Website Package Deal	\$1,900	\$2,100
<input type="checkbox"/> Exhibit Space ONLY	\$1,800	\$2,000
<input type="checkbox"/> Discount (If Applicable) Please Describe:		
<input type="checkbox"/> Additional exhibitor personnel	\$250	\$250

\*Payment is considered late if postmarked after 30 days prior to meeting.

**TOTAL: \$** \_\_\_\_\_

## METHOD OF PAYMENT

☐ **CHECK** — Please make checks payable to: **California Society of Anesthesiologists**  
Mail to: One Capitol Mall, Suite 800, Sacramento, CA 95814

☐ **CREDIT CARD** — I authorize the **California Society of Anesthesiologists** to charge the following credit card in the full amount due. (check one) ☐ VISA ☐ MasterCard ☐ AMEX

Card# \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

To be considered, send in this completed form along with payment. This application form is subject to the terms and conditions provided in the Exhibitor Prospectus, subject to change.



# Rules and Regulations

## COVID AND SAFETY MEASURES

CSA is continuously monitoring the [CDC](#) and the [State of Hawaii](#) guidelines and will continue to keep you apprised of any updates or changes that will affect your attendance or booth placement. You can also find COVID safety information on the individual hotel and State of Hawaii websites.

**ELIGIBILITY** All products/services exhibited at the CSA conference shall be directly related to or in line with CSA's mission and must be of professional or education benefit or interest to conference participants. We reserve the right to determine the eligibility of prospective companies from participating in our conference, including the right to decline any application. Eligibility will be determined following receipt of the Exhibit/Advertisement Contract and minimum fee required. Additionally, CSA reserves the right to reject or require on-site modification of any display or demonstration that, at CSA's sole discretion, is not in keeping with the character of the CSA exhibition.

**CANCELLATION POLICY** If you cancel your participation prior to 60 days to the beginning of the meeting, your fee will be refunded, less a 25% administrative fee. No refunds will be issued thereafter. If an Exhibitor rents a booth, pays in full, but does not attend the conference, no refund of the booth rental will be allowed.

**EXHIBIT/ADVERTISEMENT CONTRACT** This is a Contract- when CSA receives the completed and signed form, along with the payment of the amount owed. Send form/contract via any of the following methods:

ATTN: Rachel Hickerson  
Email: [rhickerson@amgroup.us](mailto:rhickerson@amgroup.us)  
Fax: (916) 444-7462  
Mail: One Capitol Mall, Suite 800  
Sacramento, CA 95814

The exhibit contract and booth space request, the formal notice of space assignment, and the full payment of rental charges together constitutes a contract between CSA and the Exhibitor for the right to use the assigned booth space in compliance with these rules and regulations.

**SPACE ASSIGNMENT** Space assignment will be done onsite and is first come first served. CSA makes sure that all exhibitors have ample visibility within the exhibit space area. CSA does reserve the right to place, move or relocate any Exhibitor in cases of necessity for the total benefit and operation of the conference.

**BOOTH DECORATION** CSA will supply a 6' draped table with 2 chairs and wastebasket as part of your exhibitor agreement. All other booth equipment and decorations will either be supplied by the individual Exhibitor.

**EXHIBITOR SOLICITATIONS** Exhibitors must limit their activities to within the confines of their booth space. Exhibitor activities must be conducted in a manner consistent with non-interference of activities legitimately exercised by other Exhibitors. The distribution of Exhibitor's products, catalogues, pamphlets, printed materials, souvenirs, etc., must remain within the confined area of the booth space and at no time should protrude into the exhibit hall aisles, unless part of the marketing package and provided to CSA directly. No Exhibitor's promotional activities will be permitted outside the confines of the Exhibitor's booth space. Any firm or organization without an assigned booth space will not be permitted to solicit business within the trade show area.

**ELECTRICAL, DRAYAGE & MATERIAL TRANSPORTATION** Each hotel has a different shipping method. Once you have registered for the conference, you will receive notification on shipping information for the program you are exhibiting at. If you need electricity, please notify CSA.

**HOLD HARMLESS & INDEMNITY** The Exhibitor assumes all responsibility for any loss, theft, or damage to Exhibitor's displays, equipment, and all other property while on the Hotel premises for the 2023 CSA Hawaii meetings (Winter Maui, Summer Oahu and Fall Kauai) and hereby waives any and all claims and/or demands it may have against the CSA, its Officers, Board Members, Consultants and the Hotel. In addition, the Exhibitor agrees to defend, indemnify and Hold Harmless the CSA, its Officers, Board Members, Consultants and the Hotel from and against all liabilities, obligations, claims, damages, suits, costs and expenses,



including, without limitation all attorney fees and costs, arising from directly or indirectly and/ or in connection with the Exhibitor's occupancy and/or use of the exhibition premises or any part thereof and/or any act, error and/or omission of the Exhibitor or its employees, subcontractors and/or agents.

**SECURITY** The hotel locations used for the CSA Hawaii meetings is typically an open-air covered lanai type area. CSA does not provide overnight security and the exhibitor is responsible for storing their materials securely. CSA nor the venue will be responsible for any items that are damaged or stolen at your booth during the meeting.

**NON-COMPLIANCE TO RULES & REGULATIONS** Each Exhibitor, and all employees, agree to abide by the rules and regulations given herein and by subsequent amendments and additions, considered by CSA management to be in the best interest of all Exhibitors. Upon non-compliance with the rules formulated, CSA management reserves the right to prohibit, reject, or eject an Exhibitor, Exhibitor's representatives, or exhibit in whole or part, with or without giving cause. If cause is not given, CSA's liability shall not exceed the return

to the exhibiting company of the rental unearned at the time of ejection. If an Exhibitor is ejected for violation of these rules, or for any other reason, no return of rental money shall be made.

**AMENDMENT TO RULES** These rules, regulations and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive, and successful exposition. All matters, or questions, not specifically covered by the preceding rules and regulations shall be subject solely to the decision of CSA management. To provide the greatest good to the greatest number, CSA management shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interest of the entire exposition and all amendments of the foregoing rules shall bind the Exhibitors.





**For more information, please contact Rachel Hickerson**

(916) 290-5830 x109  
rhickerson@amgroup.us

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CSA Taxpayer ID 94-6076499



@csahq | #CSAcme | csahq.org