

Magic, Enchantment, and CME!
2024 CSA Annual Anesthesia Meeting

At the wonderful world of Disney



April 4 - 7, 2024 • Disneyland Hotel • Anaheim, California



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About CSA

We are dedicated to promoting the highest standards of the practice of anesthesiology, to fostering excellence through continuing medical education, and to serving as an advocate for physician anesthesiologists and their patients

We are the American Society of Anesthesiologists' largest component society

With nearly 8,000 licensed physician anesthesiologists in the state of California, half are CSA Members

California has the highest concentration of physician anesthesiologists than any other state in the US

Anesthesiology is among the top three specialties to hold active licenses to practice in California

We are active on social media, with over 4,100 followers on Facebook, and over 1000 followers on Twitter; we reach and engage people and organizations from all over the world

Exhibitor Prospectus

The California Society of Anesthesiologists invites you to join us at our 2024 Annual Meeting and be a part of the educational experience. Our exhibitors are an indispensable component of the cutting-edge science available at the conference. If your focus is related to anesthesiology, you won't want to miss this opportunity! CSA has expanded its marketing offerings beyond in person exhibiting to include advertising. Discounted package offerings are now also available! Choose from any of the opportunities highlighted below, or any combination thereof, to promote your company, products and services, at any of our meetings!

- * **Exhibit Space** - Gain personal, face-to-face time with leaders and influencer's in our specialty. Space is limited, book early!
- * **Advertise at the Meeting**
- * **Promotional Material available to attendees** - Share and inform our participants about your products, whether or not you are able to attend our conferences.
- * **Logo and Link to Company Website on Website** - Increase your visibility via our high-traffic website. We've had over 30,000 visits to our website and that number is only continuing to grow.
- * **Unrestricted Educational Grants** - CSA is eager to work with companies offering grant opportunities and symposium presentations. Please send us an email with your interest to education@csahq.org.

For more information, contact Julie Wallner at jwallner@amgroup.us or (916) 290-5830 x 114



One Capitol Mall, Suite 800, Sacramento, CA 95814

Phone: (916) 290-5830

Web: csahq.org



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Don't miss out! Availability is limited!



Discount Offers for Return Exhibitors

To show appreciation for our loyal exhibitors, CSA offers discounts when you participate at multiple meetings.

RECEIVE A \$300 DISCOUNT if you exhibited consecutively at all three prior meetings.

RECEIVE A \$200 DISCOUNT if you exhibited consecutively at the previous two meetings.

RECEIVE A \$100 DISCOUNT if you exhibited at one of the 2023 meetings.

BUILD UP:

Thursday April 4th - 1:00 - 6:00pm

EXHIBITING HOURS:

Friday, April 5th

7:00am - 8:00am, Continental Breakfast with Exhibitors

12:40pm - 2:00pm, Lunch with Exhibitors

3:40 - 4:00pm, Coffee Break with Exhibitors

5:30 - 7:30pm, Exhibit Hall Opening Reception

Saturday, April 6th

7:00 - 8:00am, Continental Breakfast with Exhibitors

10:15 - 10:30am, Coffee Break with Exhibitors

11:30am - 1:00pm, Lunch with exhibitors

BREAKDOWN:

Saturday, April 6th - 1:00pm





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Annual Meeting Sponsorships

Gold Sponsorship: \$7,500

(Saturday's Exclusive Dinner Reception Opportunity)

Includes an exclusive 3-5 minute introduction to attendees at the Saturday's dinner, hors d'oeuvre napkins with your company logo, a full-page ad in the program, special signage inside the event, and availability to place promotional material on marketing table next to the Registration Desk and company logo on Conference website with Gold Sponsor recognition.

NEW! Receive recognition with your logo and sponsorship in CSA's premiere annual publication that highlights events of the year and is mailed to over 4,500 physician anesthesiologists throughout California!

Bronze Sponsorship: \$2,500

(Morning Break, 2 Opportunities)

Includes special signage inside the event and a quarter page ad in the program.

NEW! Receive recognition with your logo and sponsorship in CSA's premiere annual publication that highlights events of the year and is mailed to over 4,500 physician anesthesiologists throughout California!

Silver Sponsorship: \$5,000

(3 Opportunities Available)

Includes opportunity to be an exclusive host of one of the following events – Friday exhibitor reception, Friday lunch (topic, tbd); Saturday lunch (Practice Management), special signage inside the event, recognition on Conference website with Silver Sponsor recognition, and a half-page ad in the program.

NEW! Receive recognition with your logo and sponsorship in CSA's premiere annual publication that highlights events of the year and is mailed to over 4,500 physician anesthesiologists throughout California!

Patron Sponsorship: \$750

(6 Opportunities Available)

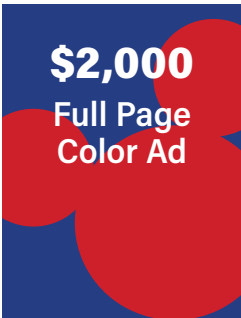



Includes 3 minute company introduction during functions in the exhibit hall during one of the six following events: Friday or Saturday breakfast, Friday AM or PM breaks, and Saturday AM or PM breaks.



IMPORTANT DATE AND DEADLINES:

Commitment to sponsorships must be paid by **December 8, 2023**. To be included in the *Vital Times* publication as a Sponsor your high resolution logo needs to be submitted to jwallner@amgroup.us NO LATER than **December 8, 2023**.

PROGRAM ADVERTISING: *** Only applicable if an exhibit table is purchased.*

 <p>\$2,000 Full Page Color Ad</p>	 <p>\$1,500 Half Page Color Ad</p>	 <p>\$1,000 Quarter Page Color Ad</p>	 <p>\$500 Business Card Size Ad</p>
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Online Registration Information

CSA is now taking online registration submissions please click [here](#) to sign up for your booth and/or sponsorship and register your booth staff.

Exhibit information

Included	<ul style="list-style-type: none"> • 10 hours of non-competing face time with 250+ participants • One 6' rectangular table, draped • Text link to company website on Conference website • Complimentary registration and badges for 2 company representatives • Two chairs • Complimentary breakfast and coffee
Dates, Hours, Location	Please see specific meeting's website for details
CSA Taxpayer ID	94-6076499
Terms and Conditions	Exhibit space will be assigned on a first come, first served basis. Space is limited, please book early. All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitor personnel will be charged an exhibitor registration fee.

Covid and Safety Measures

CSA is continuously monitoring the [CDC](#) and [CDPH](#) guidelines and will continue to keep you apprised of any updates or changes that may have to occur to the layout and location of your booth.

Advertising Information

Promotional Material	
Specifications	One page, flat, letterhead (8.5"x11") paper, or smaller
Number of Copies	350
Deadline to Submit Materials for Review	2 months prior to meeting start date
Deadline to Submit Final Materials	1 month prior to meeting start date

Logo Specifications for Event Website	
Accepted file types	JPEG, PNG
Logo Size	175 x 75px
Deadline to Submit Final Logo	Email logo asap once contract is signed to: Julie Wallner at jwallner@amgroup.us

For more information, contact Julie Wallner at jwallner@amgroup.us or (916) 290-5830 x 114



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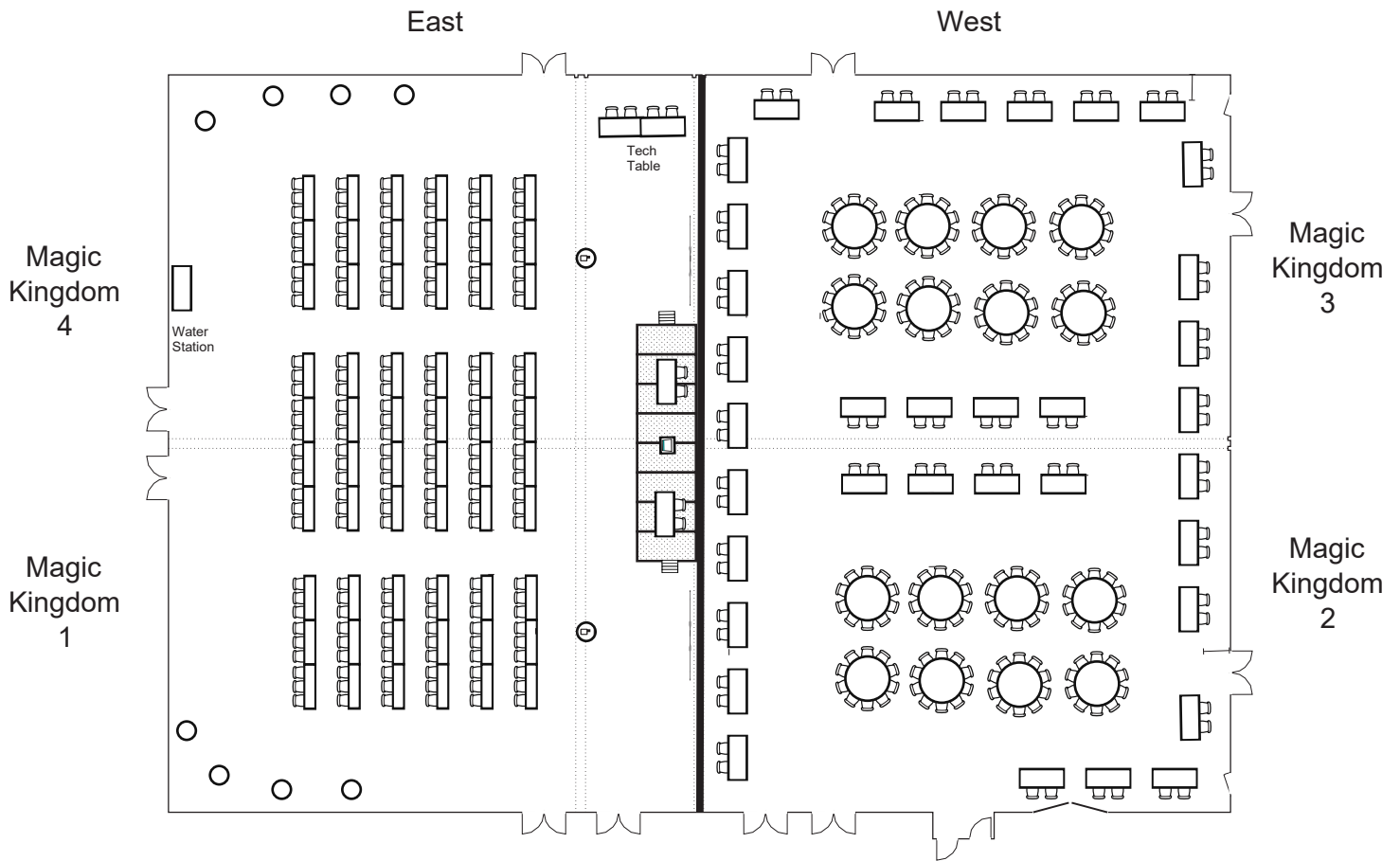


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Magic Kingdom Ballrooms



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Rules and Regulations

ELIGIBILITY All products/services exhibited at the CSA conference shall be directly related to or in line with CSA's mission and must be of professional or education benefit or interest to conference participants. We reserve the right to determine the eligibility of prospective companies from participating in our conference, including the right to decline any application. Eligibility will be determined following receipt of the Exhibit/Advertisement Contract and minimum fee required. Additionally, CSA reserves the right to reject or require on-site modification of any display or demonstration that, at CSA's sole discretion, is not in keeping with the character of the CSA exhibition.

CANCELLATION POLICY If you cancel your participation prior to 60 days to the beginning of the meeting, your fee will be refunded, less a 25% administrative fee. No refunds will be issued thereafter. If an Exhibitor rents a booth, pays in full, but does not attend the conference, no refund of the booth rental will be allowed.

EXHIBIT/ADVERTISEMENT CONTRACT This is a Contract- when CSA receives the completed and signed form, along with the payment of the amount owed. Send form/contract via any of the following methods:

ATTN: Julie Wallner
Email: jwallner@amgroup.us
Fax: (916) 444-7462
Mail: One Capitol Mall, Suite 800
Sacramento, CA 95814

The exhibit contract and booth space request, the formal notice of space assignment, and the full payment of rental charges together constitutes a contract between CSA and the Exhibitor for the right to use the assigned booth space in compliance with these rules and regulations.

SPACE ASSIGNMENT Space assignment will be done onsite and is first come first served. CSA makes sure that all exhibitors have ample visibility within the exhibit space area. CSA does reserve the right to

place, move or relocate any Exhibitor in cases of necessity for the total benefit and operation of the conference.

BOOTH DECORATION CSA will supply a 6' draped table with 2 chairs and wastebasket as part of your exhibitor agreement. All other booth equipment and decorations will either be supplied by the individual Exhibitor.

EXHIBITOR SOLICITATIONS Exhibitors must limit their activities to within the confines of their booth space. Exhibitor activities must be conducted in a manner consistent with non-interference of activities legitimately exercised by other Exhibitors. The distribution of Exhibitor's products, catalogs, pamphlets, printed materials, souvenirs, etc., must remain within the confined area of the booth space and at no time should protrude into the exhibit hall aisles, unless part of the marketing package and provided to CSA directly. No Exhibitor's promotional activities will be permitted outside the confines of the Exhibitor's booth space. Any firm or organization without an assigned booth space will not be permitted to solicit business within the trade show area.

ELECTRICAL, DRAYAGE & MATERIAL TRANSPORTATION Each hotel has a different shipping method. Once you have registered for the conference, you will receive notification on shipping information for the program you are exhibiting at. If you need electricity, please notify CSA.

HOLD HARMLESS & INDEMNITY The Exhibitor assumes all responsibility for any loss, theft, or damage to Exhibitor's displays, equipment, and all other property while on the Hotel premises for the 2023 CSA Hawaii meetings (Winter Maui, Summer Oahu and Fall Kauai) and hereby waives any and all claims and/or demands it may have against the CSA, its Officers, Board Members, Consultants and the Hotel. In addition, the Exhibitor agrees to defend, indemnify and Hold Harmless the CSA, its Officers, Board Members, Consultants and the Hotel from and against all liabilities, obligations, claims, damages, suits, costs

and expenses, including, without limitation all attorney fees and costs, arising from directly or indirectly and/or in connection with the Exhibitor's occupancy and/or use of the exhibition premises or any part thereof and/or any act, error and/or omission of the Exhibitor or its employees, subcontractors and/or agents.

SECURITY The hotel locations used for the CSA Hawaii meetings is typically an open-air covered lanai type area. CSA does not provide overnight security and the exhibitor is responsible for storing their materials securely. CSA nor the venue will be responsible for any items that are damaged or stolen at your booth during the meeting.

NON-COMPLIANCE TO RULES & REGULATIONS Each Exhibitor, and all employees, agree to abide by the rules and regulations given herein and by subsequent amendments and additions, considered by CSA management to be in the best interest of all Exhibitors. Upon non-compliance with the rules formulated, CSA management reserves the right to prohibit, reject, or eject an Exhibitor, Exhibitor's representatives, or exhibit in whole or part, with or without giving cause. If cause is not given, CSA's liability shall not exceed the return to the exhibiting company of the rental unearned at the time of ejection. If an Exhibitor is ejected for violation of these rules, or for any other reason, no return of rental money shall be made.

AMENDMENT TO RULES These rules, regulations and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive, and successful exposition. All matters, or questions, not specifically covered by the preceding rules and regulations shall be subject solely to the decision of CSA management. To provide the greatest good to the greatest number, CSA management shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interest of the entire exposition and all amendments of the foregoing rules shall bind the Exhibitors.