

# Magic, Enchantment, and CME!

# 2025 CSA Annual Anesthesia Meeting



California Society of  
**ANESTHESIOLOGISTS**

*At the wonderful  
world of Disney*



**April 4 - 6, 2025 • Disneyland Hotel • Anaheim, California**  
Exhibitor build-up April 3, 1:00pm - 6:00pm



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## About CSA

We are **dedicated to promoting the highest standards of the practice of anesthesiology**, to fostering excellence through continuing medical education, and to serving as an advocate for physician anesthesiologists and their patients.

We are the **American Society of Anesthesiologists' largest component society**.

There are nearly **8,000 licensed physician anesthesiologists** in the state of California, almost half are CSA Members.

**California has a higher concentration of physician anesthesiologists** than any other state in the US.

Anesthesiology is **among the top three specialties** to hold active licenses to practice in California.

We are active on social media, with over **4,100 followers on Facebook**, and over **1,000 followers on Twitter**; we reach and engage people and organizations from all over the world.

## Exhibitor Prospectus

The California Society of Anesthesiologists invites you to join us at our 2025 Annual Meeting and be a part of the educational experience. Our exhibitors are an indispensable component of the cutting-edge science available at the conference. If your focus is related to anesthesiology, you won't want to miss this opportunity! CSA has expanded its marketing offerings beyond in person exhibiting to include advertising. Discounted package offerings are now also available! Choose from any of the opportunities highlighted below, or any combination thereof, to promote your company, products and services, at any of our meetings!

- \* **Exhibit Space** – Gain personal, face-to-face time with leaders and influencers in our specialty. Space is limited, book early!
- \* **Promotional Material Available to Attendees** – Our attendees have practice interests in surgical and procedural anesthesia care, critical care, obstetric anesthesia, pediatric anesthesia, acute and chronic pain medicine, monitoring and patient safety.
- \* **Logo and Link to Company Website on Convention Website** – Your logo will be on the conference website, which is used by all conference attendees with over 500 clicks and views daily.
- \* **Unrestricted Educational Grants** – CSA is eager to work with companies offering grant opportunities and symposium presentations. Please send us an email with your interest to [education@csahq.org](mailto:education@csahq.org).

For more information, contact Rachel Hickerson, CMP, CMM at [rhickerson@amgroup](mailto:rhickerson@amgroup) or (916) 290-5830



One Capitol Mall, Suite 800, Sacramento, CA 95814

Phone: (916) 290-5830

Web: [csahq.org](http://csahq.org)





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**Don't miss out! Availability is limited!**

## 2025 Annual Anesthesia Conference

**April 4 - 6, 2025**

**Exhibitor build-up  
April 3, 1:00pm - 6:00pm**

**Disneyland Hotel**  
1150 Magic Way,  
Anaheim, CA 92802

Expected Attendance : 250 people

### Discount Offers for Return Exhibitors

To show appreciation for our loyal exhibitors, CSA offers discounts when you participate at multiple meetings.

**RECEIVE A \$300 DISCOUNT** if you exhibited consecutively at all three prior meetings.

**RECEIVE A \$200 DISCOUNT** if you exhibited consecutively at the previous two meetings.

**RECEIVE A \$100 DISCOUNT** if you exhibited at one of the 2024 meetings.

#### **BUILD UP:**

Thursday April 3rd - 1:00 - 6:00pm

#### **EXHIBITING HOURS:**

##### **Friday, April 4th**

7:00am - 8:00am, Continental Breakfast with Exhibitors

12:40pm - 2:00pm, Lunch with Exhibitors

3:40 - 4:00pm, Coffee Break with Exhibitors

5:30 - 7:30pm, Exhibit Hall Opening Reception

##### **Saturday, April 5th**

7:00 - 8:00am, Continental Breakfast and student poster competition with exhibitors.

10:15 - 10:30am, Coffee Break with Exhibitors

11:30am - 2:00pm, final student poster session and lunch with exhibitors.

#### **BREAKDOWN:**

**Saturday, April 7th - 2:00pm**



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## Annual Meeting Partnerships

*Please note that booth space is not included with partnership*

### Gold Partner: \$7,500

At Friday's Reception in the exhibit hall, hors d'oeuvre napkins with your company logo, special signage inside the event, and availability to place promotional material/swag on marketing table next to the Registration Desk and company logo on Conference website with Gold Partner recognition. CSA will send out one email blast on your behalf.

**NEW!** Draw more traffic to your booth with this magical opportunity to have Mickey or Minnie taking photos with attendees during the reception!

### Bronze Partner: \$2,500

*(4 Opportunities)*

Includes special signage inside the event, email blast on your behalf. and ability to provide marketing materials for attendees on the marketing table.

### Silver Partner: \$5,000

*(3 Opportunities Available)*

Saturday lunch, special signage inside the event, and recognition on Conference website with Silver Partner recognition. CSA will send out one email blast on your behalf.

### Patron Partner: \$1,000

*(4 opportunities available)*

Includes a refreshment break in the exhibit hall with signage during AM or PM break.

**PLEASE NOTE:** all marketing materials provided for partnerships must be provided to CSA in advance.



### IMPORTANT DATES AND DEADLINES:

Commitment to partnerships must be paid by **December 8, 2024**. To be included in the *Vital Times* publication as a Partner your high resolution logo needs to be submitted to [rhickerson@amgroup.us](mailto:rhickerson@amgroup.us) NO LATER than **December 8, 2024**.



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## Online Registration Information

**REGISTER NOW**

CSA is now taking online registration submissions to sign up for your booth and/or partnership and register your booth staff.

*Please note that booth space is not included with partnership.*

	FEE	LATE FEE
<input type="checkbox"/> Gold Partner	\$7,500	
<input type="checkbox"/> Silver Partner	\$5,000	
<input type="checkbox"/> Bronze Partner	\$2,500	
<input type="checkbox"/> Patron Partner	\$1,000	
<input type="checkbox"/> Exhibit Space + FULL Advertising Package DEAL! <i>(Including company logo on conference website.)</i>	\$2,300	\$2,500
<input type="checkbox"/> Exhibit Space Only	\$2,000	\$2,200
<input type="checkbox"/> Website Logo / Link ( <i>LIMITED Availability!</i> )	\$200	\$250
<input type="checkbox"/> Additional exhibitor personnel	\$250	\$250
<b>TOTAL</b>	<b>\$</b>	<b>\$</b>

*\*Payment is considered late if postmarked after 30 days prior to meeting.*

## Exhibit Information

### Included:

- 10 hours of non-competing face time with 250+ participants
- Complimentary registration and badges for 2 company representatives
- One 6' rectangular table, draped, two chairs
- Complimentary breakfast, lunch and coffee
- Text link to company partnership website on Conference website

**CSA Taxpayer ID:** 94-6076499

### Dates, Hours, Location

Please see specific meeting's website for details.

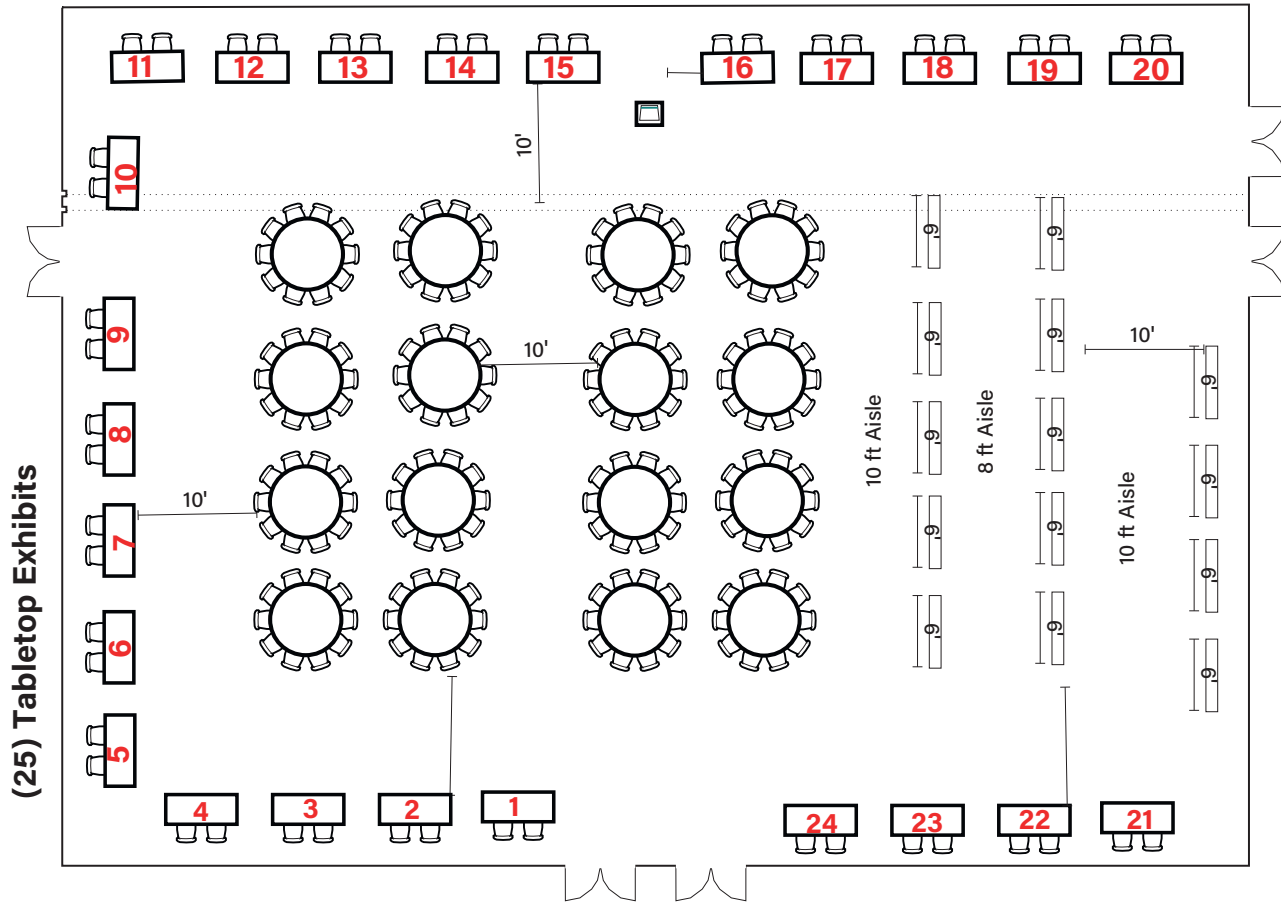
### Terms and Conditions

Exhibit space will be assigned on a first come, first served basis. Space is limited, please book early. All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitor personnel will be charged an exhibitor registration fee.





### Magic Kingdom Ballrooms



Magic Kingdom 4

Exhibit Hall Entrance

Magic Kingdom 1

For more information, contact Rachel Hickerson, CMP, CMM at rhickerson@amgroup or (916) 290-5830



## Rules and Regulations

**ELIGIBILITY** All products/services exhibited at the CSA conference shall be directly related to or in line with CSA's mission and must be of professional or education benefit or interest to conference participants. We reserve the right to determine the eligibility of prospective companies from participating in our conference, including the right to decline any application. Eligibility will be determined following receipt of the Exhibit/Advertisement Contract and minimum fee required. Additionally, CSA reserves the right to reject or require on-site modification of any display or demonstration that, at CSA's sole discretion, is not in keeping with the character of the CSA exhibition.

**CANCELLATION POLICY** If you cancel your participation prior to 60 days to the beginning of the meeting, your fee will be refunded, less a 25% administrative fee. No refunds will be issued thereafter. If an Exhibitor rents a booth, pays in full, but does not attend the conference, no refund of the booth rental will be allowed.

**EXHIBIT/ADVERTISEMENT CONTRACT** This Is a Contract- when CSA receives the completed and signed form, along with the payment of the amount owed. Send form/contract via any of the following methods:

ATTN: Rachel Hickerson, CMP, CMM  
Email: [rhickerson@amgroup.us](mailto:rhickerson@amgroup.us)  
Fax: (916) 444-7462  
Mail: One Capitol Mall, Suite 800  
Sacramento, CA 95814

The exhibit contract and booth space request, the formal notice of space assignment, and the full payment of rental charges together constitutes a contract between CSA and the Exhibitor for the right to use the assigned booth space in compliance with these rules and regulations.

**SPACE ASSIGNMENT** Space assignment will be reserved by the exhibitors choice upon receipt of the agreement. CSA makes sure that all exhibitors have ample

visibility within the exhibit space area. CSA does reserve the right to place, move or relocate any Exhibitor in cases of necessity for the total benefit and operation of the conference.

**BOOTH DECORATION** CSA will supply a 6' draped table with 2 chairs and wastebasket as part of your exhibitor agreement. All other booth equipment and decorations will either be supplied by the individual Exhibitor.

**EXHIBITOR SOLICITATIONS** Exhibitors must limit their activities to within the confines of their booth space. Exhibitor activities must be conducted in a manner consistent with non-interference of activities legitimately exercised by other Exhibitors. The distribution of Exhibitor's products, catalogs, pamphlets, printed materials, souvenirs, etc., must remain within the confined area of the booth space and at no time should protrude into the exhibit hall aisles, unless part of the marketing package and provided to CSA directly. No Exhibitor's promotional activities will be permitted outside the confines of the Exhibitor's booth space. Any firm or organization without an assigned booth space will not be permitted to solicit business within the trade show area.

**ELECTRICAL, DRAYAGE & MATERIAL TRANSPORTATION** Each hotel has a different shipping method. Once you have registered for the conference, you will receive notification on shipping information for the program you are exhibiting at. If you need electricity, please notify CSA.

**HOLD HARMLESS & INDEMNITY** The Exhibitor assumes all responsibility for any loss, theft, or damage to Exhibitor's displays, equipment, and all other property while on the Hotel premises for the 2025 CSA Annual meeting and hereby waives any and all claims and/or demands it may have against the CSA, its Officers, Board Members, Consultants and the Hotel. In addition, the Exhibitor agrees to defend, indemnify and Hold Harmless the CSA, its Officers, Board Members, Consultants and

the Hotel from and against all liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation all attorney fees and costs, arising from directly or indirectly and/ or in connection with the Exhibitor's occupancy and/ or use of the exhibition premises or any part thereof and/or any act, error and/or omission of the Exhibitor or its employees, subcontractors and/or agents.

**SECURITY** CSA does not provide overnight security and the exhibitor is responsible for storing their materials securely. CSA nor the venue will be responsible for any items that are damaged or stolen at your booth during the meeting.

**NON-COMPLIANCE TO RULES & REGULATIONS** Each Exhibitor, and all employees, agree to abide by the rules and regulations given herein and by subsequent amendments and additions, considered by CSA management to be in the best interest of all Exhibitors. Upon non-compliance with the rules formulated, CSA management reserves the right to prohibit, reject, or eject an Exhibitor, Exhibitor's representatives, or exhibit in whole or part, with or without giving cause. If cause is not given, CSA's liability shall not exceed the return to the exhibiting company of the rental unearned at the time of ejection. If an Exhibitor is ejected for violation of these rules, or for any other reason, no return of rental money shall be made.

**AMENDMENT TO RULES** These rules, regulations and conditions have been drawn for the purpose and intention of providing a well-balanced, well-regulated, attractive, and successful exposition. All matters, or questions, not specifically covered by the preceding rules and regulations shall be subject solely to the decision of CSA management. To provide the greatest good to the greatest number, CSA management shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interest of the entire exposition and all amendments of the foregoing rules shall bind the Exhibitors.