

Exhibitor and Partnership Opportunities



Hawaii Meeting Offerings

Partnership Opportunities



The California Society of Anesthesiologists, Inc. is the recognized component society of the American Society of Anesthesiologists, Inc. The CSA was founded in 1948 and incorporated in 1953 as a voluntary, non-profit association of physicians interested in the practice of anesthesiology.

Today, CSA's members, elected officers, and Board of Directors are volunteer anesthesiologists advocating on behalf patients, patient safety, and the highest standards of anesthesiology. The CSA works closely with the ASA to advocate for these interests at the state, local, and national levels.

Year-Round Partnership Opportunities





CSA Year Round Partner Program

A Year-Round Strategic Partnership with CSA

The California Society of Anesthesiologists (CSA) invites select industry leaders to become CSA Partners — a unique, year-round partnership designed to foster meaningful, strategic engagement with anesthesiology leaders across California. Limited to four exclusive CSA Partners annually at \$25,000, this program offers high-value visibility, access, and influence with decision-makers in both clinical and policy spaces.

CSA Partner Benefits - \$25,000/year

Visibility & Brand Recognition

- · Recognition as a CSA Partner on:
 - CSA's website (year-round)
 - · CSA's biweekly member newsletter
 - · CSA's social media throughout the year
- · More options available, contact us for more details!

Targeted Outreach

- Two standalone eblasts to CSA members annually (\$4,000 value)
- One month of website banner advertising (\$1,500 value)
- One month of newsletter advertising (biweekly ads x2; \$4,000 value)
- Co-branded content opportunity (one podcast or webinar; \$4,000 value)

Leadership Engagement (Choose One)

CSA Partners have the opportunity to select one of the following exclusive opportunities to engage directly with CSA leadership:

- Online Leadership Listening Session Present to CSA Board Members and senior anesthesia leaders in a private, moderated session (\$10,000 value)
- · CSA Retreat Includes:
 - · Brief 3-4 minute remarks during dinner
 - Up to 3 attendees join CSA Board and Committee Chairs (\$10,000 value)
- In-person Leadership Listening Session Live session hosted during a CSA event (exclusive to CSA Partners)

Customized to Meet Your Goals

We understand that every organization has different objectives. While this package outlines our core CSA Partner benefits, we welcome the opportunity to customize your engagement plan to meet your strategic priorities.

Individual Partnership Opportunities

While the CSA Partner Program offers the most comprehensive engagement with CSA leadership and membership, we also offer **flexible**, **high-impact opportunities** throughout the year. These à la carte options are ideal for organizations looking to align with specific initiatives, pilot engagement with CSA, or amplify messaging around key campaigns.

- Ad within Webinar or Podcast \$1,500
- Curated content webinar or podcast \$4,000 (single sponsor; add'l cost for collaborators)
- Website (1 month banner) \$1,500
- Biweekly x2 Newsletter Ad \$1,000/month
- Standalone sponsored eblast to CSA members –
 \$2,000
- Online leadership listening session \$10,000
- Sponsored Board Dinner \$10,000
- In-person listening session available only to CSA Partners

For more information or to become a CSA Partner or Sponsor, contact:

Megan MacNee, CSA Executive Director Email: mmacnee@csahq.org

Annual Meeting Disneyland Resort



2026 CSA Annual Meeting and Board of Directors Meeting

April 9-12, 2026

(Committees on April 9 · Exhibit move in on April 10 · Show hours on April 11 and 12)

Disneyland Resort, Anaheim CA

Why Exhibit?

We are dedicated to promoting the highest standards of the practice of anesthesiology, to fostering excellence through continuing medical education, and to serving as an advocate for physician anesthesiologists and their patients.

1

We are the American Society of Anesthesiologists' largest component society. 2

Demonstrate to CA
Anesthesiologists your
commitment to the industry

You will have face to face time with decision makers in some of the largest universitites and private practice groups in CA

4

Engagement with a key audience who is focused on CME offerings

Did you Know?

- There are nearly 8,000 licensed physician anesthesiologists in the State of California, almost half are CSA Members.
- California has a higher concentration of physician anesthesiologists than any other state in the US.
- Anesthesiology is **among the top three specialities** to hold active licenses to practice in California.
- We are active on social media, with over **4,100 followers on Facebook, and over 1,000 followers on X**; we reach and engage people and organizations from all over the world.



NEW! Exhibitor Hours

Build up: Friday all day. Must be ready by 6 am Saturday for breakfast.

Exhibiting Hours:

Saturday

7:00 am - 8:00 am Continental Breakfast with Exhibitors

12:40 pm - 2:00 pm Lunch with Exhibitors

5:30 - 7:30 pm Exhibit Hall Opening Reception

Sunday

7:00 am - 8:00 am Continental Breakfast and student poster competition with exhibitors

10:15 - 10:30 am Coffee Break with Exhibitors

11:30 am - 2:00 pm Final student poster session and lunch

Breakdown after lunch on Sunday



Discount Offers for Return Exhibitors

To show appreciation for our loyal exhibitors, CSA offers discounts when you participate at multiple meetings.

RECEIVE A \$300 DISCOUNT if you exhibited consecutively at all three prior meetings.

RECEIVE A \$200 DISCOUNT if you exhibited consecutively at the previous two meetings.

RECEIVE A \$100 DISCOUNT if you exhibited at one of the 2025 meetings.

Registration

Online Registration
Click Here! or visit www.csahq.org



Please Check One:	Regular Fee	* Late Fee
☐ Exhibit Space + FULL Advertising Package Deal (Includes company logo on conference website and promotional material for attendees).	\$2,300	\$2,500
☐ Exhibit Space + Company Website Package Deal (Includes company logo and Link on conference website).	\$2,100	\$2,300
☐ Exhibit Space ONLY	\$2,000	\$2,200
☐ Discount (If Applicable) Please Describe:		
☐ Additional exhibitor personnel	\$250	\$250

^{*} Late fees begin 60 days prior to the event

TOTAL: \$

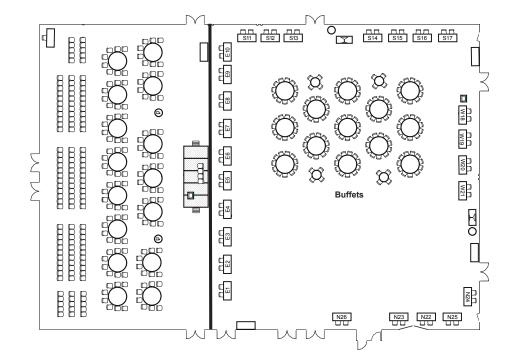


Exhibit Information

Included:

- Over 7 hours of non-competing face time with 250+ participants
- Complimentary registration and badges for 2 company representatives
- One 6' rectangular table, draped, two chairs (total space available is 8')
- Complimentary breakfast, lunch and coffee
- Text link to company on Conference website

CSA Taxpayer ID: 94-6076499



Terms and Conditions

Exhibit space will be assigned on a first come, first served basis. Space is limited, please book early. All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitor personnel will be charged an exhibitor registration fee. Exhibits will start being assigned February of 2026

Key Dates & Deadlines

Cancellation Deadline: February 9, 2026 to receive full refund minus a 25% fee. After this date we cannot offer any refunds.

Discounted Housing Deadline: March 9, 2026.

Full Payment Deadline: March 9, 2026. All booths must be fully paid for.



Annual Meeting Specific Partnerships

Food and Beverage opportunities

Sponsor a lunch and receive company literature available to all attendees, registration mailing list, email marketing to attendees (1 blast on your behalf), and website Logo and link. Each opportunity will give you a 30 min speaking session time.

Breakfast: \$3,000 (two available)
Lunch: \$7,000 (two available)

(Multiple available)

Additional opportunities:

Lanyard Sponsor - \$1,500

Logo on attendee lanyards Recognition on event website and signage

Host a character at your booth - \$2000

CSA will procure a Disney character to be available next to your booth during one of the food events

Break Sponsor - \$2,500 (5 available) Logo on signage at break stations; option to provide branded coffee cups, napkins, or snack packaging Recognition on event website and signage

Tote Bag Sponsor - \$3,000 Logo on attendee tote bags; option to include one promotional item or flyer in the bag (provided by sponsor); Recognition on event website and signage

Breakfast Sponsor - \$3,500 (3 available) Logo on signage at the breakfast area; Logo on coffee sleeves at the event Recognition on event website and signage

Reception Sponsor - \$5,000 (Exclusive) Recognition as the exclusive sponsor of the reception; Logo on cocktail napkins at the event; Recognition on event website and signage; Logo with link on the CSA event Website; 3-5 minute speaking opportunity.

Sponsorship of Early Career track with speaking opportunities - \$8,000

Interested in partnering but do not see an option that fits your needs? Contact CSA who can work with you on specific customized partnerships.



1. INTERPRETATION OF RULES

The following rules and regulations apply to exhibitors and staff participating in the CSA Annual Meeting OR Hawaii meetings and are considered binding upon return of the signed exhibit contract. CSA shall have full power in the interpretation and enforcement of all rules and regulations governing exhibitors. All matters and questions not covered by the rules and regulations shall be subject to the final judgment and decision of CSA. These rules and regulations can be amended at any time RULES AND REGULATIONS

2. PURPOSE OF EXHIBITS

The purpose of the CSA exhibits is to complement the educational sessions by enabling attendees to evaluate the latest development in products and/or services presented for use by vector control researchers, professionals, and educators. CSA maintains the right to deny exhibit space to any company and/or product it sees as not in line with CSA's mission and the purpose of exhibits.

3. ASSIGNMENT OF SPACE

CSA show management reserves the right to make any revisions necessary to the floor plan including, but not limited to, relocating exhibitors, when such action is deemed to be in the best interest of the total exhibits.

4. SHARING/SUBLETTING SPACE

The subletting of the whole or any part of an exhibitor's space by the exhibitor is strictly prohibited. Exhibitors may not advertise or display goods in their booth other than those manufactured or carried by them in the regular course of

business. Exhibiting companies who maintain an ongoing collaboration or partnership are permitted to share space.

5. BOOTH CONSTRUCTION AND ARRANGEMENT

Exhibits shall be so arranged as to not obstruct the general view nor hide the exhibits of others. No display material exposing an unfinished surface to neighboring booths or pedestrian aisles will be permitted. If, at pre-show inspection, a display is found to expose an unfinished surface to a neighboring booth or to a pedestrian aisle, draping material will be obtained at the exhibitor's expense to conceal the unfinished surface. Any specialtybuilt displays or unusual configurations must be submitted to CSA show management for approval prior to ordering construction. No part of any booth/ display may hang over or jut out into an aisle. A booth space's perimeter extends from the floor to the ceiling, and all exhibitors must observe this perimeter.

6. DELIVERY AND SHIPMENT OF MATERIALS

Storage facilities for packing cases, crates, and boxes are not available at the hotel. Exhibitors agree to ship and store their materials at their own risk and expense. Information regarding shipping and storage of exhibit material will be furnished in the Exhibitor Manual.

7. FAILURE TO APPEAR

It is expressly agreed by the exhibitor that in the event he or she fails to install his or her products in his or her space by the time specified, CSA show management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions

as it may deem appropriate. If the exhibitor is not present but the exhibitor's materials are on property, CSA may also choose to order that the exhibit be erected at the expense of the exhibitor.

9. EXHIBITOR EVENTS/ACTIVITIES

Exhibitors may not schedule or conduct any outside activity including, but not limited to, receptions, seminars, symposia, and hospitality suites that conflict with the official CSA program, whether such activities are held on site or away from the hotel. Exhibitors must submit in writing to CSA show management 90 days prior to the exhibit dates any program exhibitor intends to hold at, or in conjunction with, its exhibit. Exhibitors may not promote any event outside of their exhibit booth. Unless approved in writing by management, no signs are permitted outside of the exhibitor's booth. All events must be approved by show management in advance of the meeting.

10. EXHIBITOR/CLIENT MEETINGS

Exhibiting companies wishing to set up private meetings over the dates of the CSA meeting must notify CSA in writing at least 30 days prior to the meeting. If CSA does not have sufficient space available, the company will be charged a fee so that CSA can secure space from the hotel. Fees will be determined based on space needs.

11. AMERICANS WITH DISABILITIES ACT

Exhibiting companies shall be responsible for making exhibits accessible to persons with disabilities as required by the Americans with Disabilities Act, and shall hold CSA and Association Headquarters harmless from any consequences of exhibiting company's failure in this regard. CSA will use its best efforts to provide reasonable

accommodations for attendees with disabilities with prior notice. Please contact CSA if you have any special needs.

12. POLICY ON USE OF CSA NAME, LOGO. AND/OR ACRONYM

The names, logos, and acronyms of CSA and the CSA meeting are proprietary marks. Use of the names in any fashion, by any entity, for any purpose, is expressly prohibited without the written permission of CSA. Permission to the use the names, logos, and acronyms of CSA must be requested in writing at least 30 days prior to the meeting, and prior to the actual printing of any collateral material.

13. BOOTH CONDUCT AND RESTRICTIONS

CSA show management has the right to restrict or remove exhibits that are objectionable because of noise, glaring or flashing lights, method of operation, or any other reason, and also to prohibit or evict any exhibit which, in the opinion of exhibit management, may detract from the general character of the meeting. This reservation includes persons, things, conduct, printed matter, or anything CSA show management judges to be objectionable, exceeding the bounds of good taste or inconsistent with the principles and its public reputation.

In the event of such restrictions or evictions, CSA show management is not liable for any refund of any amount paid hereunder. In-booth demonstrations must be arranged such that gathering crowds do not block any aisles or neighboring exhibits.

CSA does not endorse in any manner any of the products or services related to the exhibits that have been accepted for display during the meeting.



14. FIRE REGULATIONS

All materials used in the exhibit area must be flameproof and fire resistant in order to conform to local fire ordinances and in accordance with regulations established by the National Association of Fire Underwriters. Crepe paper, corrugated paper (flameproof or otherwise) is not permitted. All displays are subject to inspection by the Fire Prevention Bureau or the Fire Marshall. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. All aisles and exhibits must be kept clear at all times, and fire stations and fire extinguisher equipment are not to be covered or obstructed.

15. LIABILITY

Each exhibitor agrees to protect, save, and keep CSA forever harmless from any damage or charges imposed for violation of any law or ordinance by the exhibitor, his employees or agents as well as to strictly comply with the application terms and conditions as contained in the agreement between CSA and their hotel partners regarding the exhibition premises; and further, the exhibitor shall at all times, protect, indemnify, save, and keep harmless CSA and their hotel partners against and from any and all loss, cost, or expense that arises out of or from, or by any reason of any act or omission of the exhibitor, his employees or agents. CSA and Their hotel partners and their agents or employees shall not be responsible for any loss, theft, or damage to the property of the exhibitor, his or her employee or representatives. Further, CSA and their hotel partners will not be liable for damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of the use or occupancy of exhibit space by the exhibitor or his or her assignees, and the exhibitor shall indemnify and hold harmless CSA and their hotel partners of all liability which might ensue from any cause whatsoever. If the exhibitor's material fails to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder.

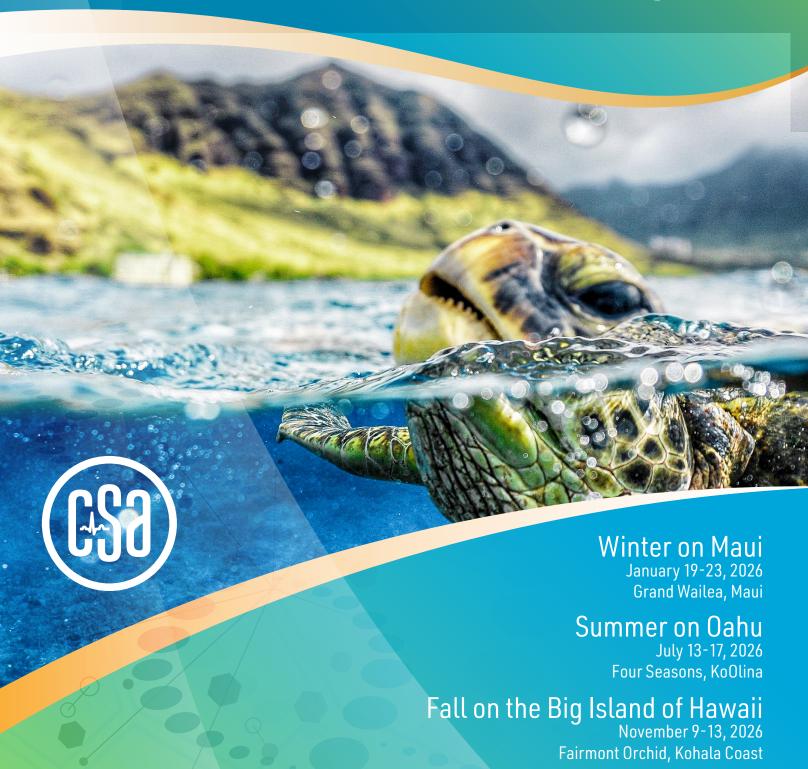
16. VIOLATIONS

Violation of any of these regulations on the part of the exhibitor, his employees, or agent, shall annul the right of the exhibitor to occupy space and such exhibit will forfeit to CSA all monies that may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the expense of the exhibitor. The exhibitor shall pay all expenses and damages that CSA may incur thereby. In the event of a violation, CSA reserves the right to refuse exhibit privileges for the following year the amendments so made shall be binding upon the exhibitor equally with the rules and regulations listed herein, and shall become a part thereof, provided the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the CSA Annual Meeting, and will be provided to any authorized agent of the exhibitor.

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TOTAL: \$ Cancellation Deadline: Cancellation deadline for full refund minus a 25% processing fee are

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Included:

60 days prior to event start

- Daily non-competing face time with 250+ participants
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- · Complimentary breakfast and breaks
- Text link to company on Conference website

CSA Taxpayer ID: 94-6076499

Advertise at the Meeting

- Promotional Material available to attendees Share and inform our participants about your products, whether you can attend our conference or not.
- Logo and Link to Company Website on Conference Website Increase your visibility via our high-traffic conference website. We've had over 30,000 visits to our event pages and that number is only continuing to grow.
- Unrestricted Educational Grants CSA is eager to work with companies offering grant opportunities and symposium presentations.

Please send us an email with your interest to education@csahq.org.

\$300 Discount if exhibited in all Hawaii programs in 2025

\$200 Discount if exhibited at 2 Hawaii programs in 2025

\$100 Discount if you plan to exhibit at one additional program in 2026

(and have already submitted your application for that program)

*Only one discount per year





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15. LIABILITY

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CSA and their hotel partners of all liability which might ensue from any cause whatsoever. If the exhibitor's material fails to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder.

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Violation of any of these regulations on the part of the exhibitor, his employees, or agent, shall annul the right of the exhibitor to occupy space and such exhibit will forfeit to CSA all monies that may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor and may remove all persons and goods at the expense of the exhibitor. The exhibitor shall pay all expenses and damages that CSA may incur thereby. In the event of a violation, CSA reserves the right to refuse exhibit privileges for the following year the amendments so made shall be binding upon the exhibitor equally with the rules and regulations listed herein, and shall become a part thereof, provided the exhibitor is notified of the amendments. Notice may be verbal or in writing, before or during the CSA Annual Meeting, and will be provided to any authorized agent of the exhibitor.

17. CANCELLATION

Cancellation for any of the Hawaii conferences is 60 days prior to the first day of the program. In this time, you would receive a full refund minus a 25% fee. After this date, refunds will not be offered.