



CSA Year Round Partner Program

A Year-Round Strategic Partnership with CSA

The California Society of Anesthesiologists (CSA) invites select industry leaders to become CSA Partners – a unique, year-round partnership designed to foster meaningful, strategic engagement with anesthesiology leaders across California. Limited to four exclusive CSA Partners annually at \$25,000, this program offers high-value visibility, access, and influence with decision-makers in both clinical and policy spaces.

CSA Partner Benefits – \$25,000/year

Visibility & Brand Recognition

- Recognition as a CSA Partner on:
 - CSA's website (year-round)
 - CSA's biweekly member newsletter
 - CSA's social media throughout the year
- More options available, contact us for more details!

Targeted Outreach

- Two standalone eblasts to CSA members annually **(\$4,000 value)**
- One month of website banner advertising **(\$1,500 value)**
- One month of newsletter advertising **(biweekly ads x2; \$4,000 value)**
- Co-branded content opportunity **(one podcast or webinar; \$4,000 value)**

Leadership Engagement (Choose One)

CSA Partners have the opportunity to select one of the following exclusive opportunities to engage directly with CSA leadership:

- Online Leadership Listening Session – Present to CSA Board Members and senior anesthesia leaders in a private, moderated session **(\$10,000 value)**
- CSA Retreat – Includes:
 - Brief 3-4 minute remarks during dinner
 - Up to 3 attendees join CSA Board and Committee Chairs **(\$10,000 value)**
- In-person Leadership Listening Session – Live session hosted during a CSA event (exclusive to CSA Partners)

Customized to Meet Your Goals

We understand that every organization has different objectives. While this package outlines our core CSA Partner benefits, we welcome the opportunity to customize your engagement plan to meet your strategic priorities.

Individual Partnership Opportunities

While the CSA Partner Program offers the most comprehensive engagement with CSA leadership and membership, we also offer **flexible, high-impact opportunities** throughout the year. These à la carte options are ideal for organizations looking to align with specific initiatives, pilot engagement with CSA, or amplify messaging around key campaigns.

- Ad within Webinar or Podcast – **\$1,500**
- Curated content webinar or podcast – **\$4,000 (single sponsor; add'l cost for collaborators)**
- Website (1 month banner) – **\$1,500**
- Biweekly x2 Newsletter Ad – **\$1,000/month**
- Standalone sponsored eblast to CSA members – **\$2,000**
- Online leadership listening session – **\$10,000**
- Sponsored Board Dinner – **\$10,000**
- In-person listening session – available only to CSA Partners

For more information or to become a CSA Partner or Sponsor, contact:

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