California Society of ANESTHESIOLOGISTS

Reserve at **csahq.org/exhibitor-information**

2027 Partnership Opportunities

Four meetings and **6,657 members**. Every meeting gives you four days with daily non-competing exhibit time, in front of a room that is **90.4% physicians**. Choose a year-round partnership, exhibit where it matters to you, or build your own partnership from the menu inside.

> *Everything here sits outside CSA's accredited education. Sponsor recognition never appears in CME content, faculty selection, program pages or meeting-room materials, and no sponsorship confers influence over education, per the ACCME Standards for Integrity and Independence.*



HAWAII EXHIBIT LANAI



ANAHEIM ANNUAL CONFERENCE EXHIBIT HALL

Three meetings in Hawaii, one in California. The Hawaii conferences draw nationally and internationally; Anaheim reaches California in volume.

JAN 18-22, 2027	APR 9-11, 2027	JUL 12-16, 2027	NOV 1-5, 2027
Winter Anesthesia Conference	**Annual Conference & Board Meeting**	**Summer Anesthesia Conference**	**Fall Anesthesia Conference**
The Westin Maui Resort & Spa, Ka'anapali, Lahaina, HI	Disneyland Resort, Anaheim, CA	Four Seasons Resort Oahu at Ko Olina, Kapolei, HI	Grand Hyatt Kauai Resort & Spa, Koloa, HI

Why CSA

WHO YOU REACH

THE AUDIENCE

CSA is the professional home for California's physician anesthesiologists and a component society of the ASA. Our meetings put you in front of practicing physicians across four days with no competing sessions; our year-round channels reach them the other forty-eight weeks.

6,657 Current CSA members	**4,851** Physician members, 72.9% of total	**3,176** Practicing anesthesiologists	**1,915** Residents and fellows
89.4% Members practicing in California	**3,446** Biweekly newsletter subscribers	**54%** Newsletter open rate	**90.4%** Conference attendees who are physicians
1,800 Visitors to csahq.org last month	**150** Podcast downloads per episode	**2,295** Unique people at a CSA conference since 2023	**601** Attendees at two or more of the last 15 meetings, 2023 to 2026

Practice setting, practicing members: **private practice 42.9%**, academic 33.9%, hospital or health system 12.2%, Kaiser Permanente 8.0%, public, county or VA 3.0%. On file for 2,384 of 3,749 practicing members.

Year-Round Partnership

TWELVE AVAILABLE IN 2027

Partnership runs the full calendar year rather than the days of a single meeting: year-round recognition across the CSA website, the biweekly newsletter and CSA social media, plus advertising, co-branded content, and direct engagement with CSA leadership.

Supporting Partner

$15,000

6 AVAILABLE

- Recognition on the CSA website and biweekly member newsletter
- One standalone eblast to CSA members
- One month of website banner advertising
- One co-branded podcast episode or webinar
- Exhibit space at one 2027 meeting of your choice
- Added exhibit space at any other 2027 meeting for **$2,000**, $800 off

CSA Partner

$25,000

4 AVAILABLE

- Year-round recognition on the CSA website, newsletter and social media
- Two standalone eblasts to CSA members
- One month of website banner advertising
- One month of newsletter advertising
- One co-branded podcast episode or webinar
- Exhibit space at any 2027 meeting for **$2,000**, $800 off
- Leadership engagement, select one: an online Listening Session with the CSA Board, CSA Retreat remarks for up to 3 attendees, or an in-person Listening Session

Premier Partner

$40,000

2 AVAILABLE

Everything in CSA Partner, plus:

- Complimentary exhibit space at all four 2027 meetings
- Both leadership engagements, online session and in-person session
- Four standalone eblasts instead of two
- Three months of website banner advertising
- Two months of newsletter advertising
- Two co-branded content pieces
- Top-billed logo placement across all CSA channels
- First right of refusal for 2028

Exhibiting

SAME PRICING AT ALL FOUR MEETINGS

EXHIBIT PACKAGES, PER MEETING

PACKAGE	PRICE
Exhibit Space + Premier Package* Everything below, plus two dedicated social posts, your logo on the exhibit hall signage and in exhibitor promotion emails, and one standalone eblast to CSA members	$6,500
Exhibit Space + Marketing Package Logo and website link on the exhibitor page of the conference website, your company named in exhibitor promotion emails, and one dedicated social post	$4,000
Exhibit Space Table, two badges, and a named mention in the group exhibitor thank-you post	$2,800
Additional Exhibitor Personnel Per person beyond the two included. Maximum two additional.	$350

EVERY EXHIBIT SPACE INCLUDES

- ✓ One 6' draped table and two chairs
- ✓ Registration and badges for two representatives
- ✓ Complimentary breakfast and breaks
- ✓ Text link on the conference website
- ✓ Daily non-competing time with the full attendee list
- ✓ A place at the family event, an evening reception or ice cream social, depending on the resort
- ✓ Pre- and post-event list of attendees who opted in to receive information from exhibitors



ONE 6' DRAPED TABLE, TWO REPS


FAMILY EVENTS & CONNECTIONS



LOGO RECOGNITION ON SITE

MULTI-MEETING DISCOUNT, ONE PER COMPANY, PER YEAR

MEETINGS BOOKED	YOU SAVE
All four 2027 meetings	$400
Any three meetings	$300
Any two meetings	$200
Year-round partner rate, any tier $800 off every exhibit space, at every meeting. Combines with nothing else, and it beats all three tiers above.	$800

Book all four meetings in one submission and save $400.
Space is assigned first-come, first-served on receipt of payment.
csahq.org/exhibitor-information

Reserve Exhibit Space

SOCIAL & PODCAST

OPPORTUNITY	AVAILABLE	PRICE
Podcast Supporter: CSA Vital Times Named supporter of one episode, with a read-in mention and a link in the episode notes	4 per year	$5,000
Social Media Campaign Four posts across LinkedIn, Facebook, Instagram and X over one month	2 per month	$2,500
Single Sponsored Social Post One post across all CSA channels	Unlimited	$750

Build Your Partnership

PRICED PER MEETING UNLESS NOTED

Quantities are strictly limited. Once a slot is claimed for a meeting, it's gone.

FOOD & BEVERAGE

OPPORTUNITY	AVAILABLE	PRICE
Breakfast Sponsor	5 per Hawaii meeting 2 at Annual	**$7,500**
Lunch Sponsor Annual Conference only	3 at Annual	**$7,500**
Family Reception Sponsor Brand one item: signature cocktail, cocktail napkins, lei greeting, photo backdrop, dessert station, or the kids' activity table. Your logo appears on that item and on reception signage.	3 per Hawaii meeting 6 at Annual	**$5,000**
Coffee Cart / Barista Station Branded cup sleeves, signage, and promotion in the Know Before You Go email and on site	1 per day	**$5,000**
Refreshment Break Sponsor	5 per Hawaii meeting 4 at Annual	**$5,000**
Food & Beverage at Your Booth Hosted station at your table during a scheduled break	Unlimited	**Based on what you order**

ATTENDEE ENGAGEMENT

OPPORTUNITY FOR EXHIBITOR OR EVENT SPONSORS	AVAILABLE	PRICE
Headshot Lounge A professional photographer and branded backdrop shooting free headshots for attendees. Your logo on the station and on every delivery email.	1 per meeting	**$6,500**
Conference Tote Bag Sponsor* Your logo on the bag every attendee carries all week. **Open to eligible companies only.**	1 per meeting	**$6,000**
Wi-Fi Sponsor Your company name as the network name, and your logo on the login screen every attendee passes through	1 per meeting	**$5,500**
Amenity Station A branded station stocked for the destination: reef-safe sunscreen, lip balm and aloe in Hawaii, hand sanitizer and mints at Annual	3 per meeting	**$5,000**
Attendee Room Drop Personalize something to be delivered to every attendee's hotel room. You provide the item.	2 per meeting	**$4,500**
Lanyard Sponsor* Your logo on the badge lanyard every attendee wears. **Open to eligible companies only.**	1 per meeting	**$4,500**
Charging Station Sponsor	1 per meeting	**$3,500**
Registration Desk Sponsor Your logo on the desk every attendee checks in at, and on the confirmation email	1 per meeting	**$3,500**
Notepad & Pen Sponsor* Your logo on the notepad and pen set at every seat. You provide the notepads and pens. **Open to eligible companies only.**	1 per meeting	**$2,500**
Tote Bag Insert You provide the item. Distributed in the attendee bag, not in the education space.	6 per meeting	**$750**

PRICED TOGETHER

Don't see what you're after?

Bring us the idea. Some of the best moments at a CSA meeting started as a sponsor's question, not a line on a menu. Tell us what you want to accomplish and who you need to reach, and we'll build it with you and price it together.

STEP 1

Pick your path

A year-round partnership, exhibit space at the meetings you want, or a custom partnership built from the menu.

STEP 2

Submit one form

Partnership level, meetings, exhibit packages and every add-on go on a single reservation form.

STEP 3

We invoice you

CSA confirms availability, issues an invoice, and holds your space on receipt of payment. Logos are due 60 days out.

DIGITAL & YEAR-ROUND ADVERTISING

OPPORTUNITY	AVAILABLE	PRICE
Webinar Sponsorship* A CSA-hosted **non-CME** webinar built with you, promoted to the full member list, with the recording archived on csahq.org	4 per year	**$10,000**
Co-Branded Podcast Episode: CSA Vital Times Non-CME episode produced with you and labeled as sponsored content	4 per year	**$7,500**
Newsletter Advertising Two biweekly ads across one month. Full year $40,000, two months free.	1 per month	**$4,000**
Standalone Eblast to CSA Members	1 per month	**$2,500**
Website Banner Advertising* One month on csahq.org. Full year $15,000, two months free.	1 per month	**$1,500**
Job Board Featured Listing One month. Full year $5,000.	Unlimited	**$500**

EDUCATION & ACCESS

OPPORTUNITY	AVAILABLE	PRICE
Product Theater / Non-CME Symposium Meeting room and standard AV included	1 at Annual	**$12,500**
Online Leadership Listening Session Private moderated session with the CSA Board	2 per year	**$10,000**
Breakfast Learning Session A 30 to 45 minute non-CME session during breakfast. CSA arranges the room and the food; you bring the content.	1 at Annual	**$8,500**
Stage Time at the Annual Conference You get ten minutes to wow the crowd, announce a new product or just encourage people to stop by your booth. Your materials are placed at every table and your company is named in the Know Before You Go email. Non-CME.	10 at Annual	**$2,500**
Unrestricted Educational Grant *Financial or in-kind support for accredited education. Under the ACCME Standards, CSA makes all decisions on receipt and use of the funds; the grant cannot influence content or faculty, and the company cannot pay any expense directly. Grants may fund planner and faculty honoraria and travel for those roles and may reduce learner cost. They cannot pay learner travel, lodging, honoraria or personal expenses. A written agreement precedes the activity, and CSA discloses the supporter by name, without logos or product messages.*	By request	**Contact CSA**

Build your 2027 partnership in one submission.

Select your partnership level, meetings, exhibit packages, and add-ons on a single form.

csahq.org/exhibitor-information

SCAN TO RESERVE

* ACCME COMPLIANCE NOTES · TERMS

Logo placement. Exhibitor and sponsor logos appear only on the exhibitor page of the conference website, in exhibitor promotion emails, on exhibit hall and event signage, and on CSA social media. They never appear on the program, agenda, session pages, or any material used in the education space. **Items reserved for eligible companies.** The conference tote bag, badge lanyards, and notepad and pen sets travel into the education space, so under the ACCME Standards those three items are available only to ACCME-eligible organizations: hospitals, health systems, academic departments, local hosts, and other non-commercial entities. CSA confirms eligibility before accepting a reservation. **Non-CME activities.** Webinar sponsorships, co-branded podcast episodes, product theaters, breakfast learning sessions, and the Annual Conference stage time slot are non-accredited, carry no CME credit, and are labeled as sponsored content held separate from CSA's accredited education. **Banner placement.** Website banners run on the exhibitor, registration, travel, and general information pages of csahq.org only, never on agenda, program, session, or accredited education pages.

Terms. Payment is due at the time of reservation. Exhibit space and sponsorships are assigned first-come, first-served upon receipt of payment. A late fee of $200 per exhibit space applies to reservations made within 60 days of the event start date. Cancellations received 60 or more days before the event receive a refund less a 25% processing fee; no refunds are issued within 60 days of the event. One multi-meeting discount per company per year; discounts are not combinable with other offers. All sponsorship and exhibit applications are subject to CSA approval, and participation does not constitute CSA endorsement of any product or service. Items marked open to eligible companies only are available solely to ACCME-eligible organizations, and CSA confirms eligibility before accepting a reservation. Unrestricted educational grants are separate from exhibit and sponsorship agreements; CSA retains full control of all CME content in accordance with the ACCME Standards for Integrity and Independence in Accredited Continuing Education. Room drops, food and beverage, and branded items are subject to hotel availability, minimums, and production deadlines, which CSA will confirm upon reservation. Logos are due 60 days prior to each event in vector format (.EPS or .AI) or as a 300 dpi PNG. Acceptance of an application by CSA constitutes a contract, and the exhibitor and all staff agree to comply with the CSA Exhibitor Code of Conduct and all rules, restrictions, and directives issued by CSA.